

# NO-COST CONSULTING SOLUTIONS

Blackmont's Value Proposition: **Guidance with minimal time commitment**

2026

Blck.

---

# Disclaimer

This document and its content are exclusive property of Blackmont Consulting and are provided solely for the recipient of the document. Sharing, reproducing, distributing, or using this presentation for any purpose without the prior written consent of Blackmont Consulting is strictly prohibited. This presentation contains confidential information and is intended solely for the use of the person or entity to which it is addressed. If you are not the intended recipient, you are hereby notified that any disclosure, copying, distribution, or action based on the content of this presentation is strictly prohibited.

---

# Content

- 
- |    |                          |
|----|--------------------------|
| 01 | Blackmont Consulting     |
| 02 | Our Engagement Model     |
| 03 | Our Services             |
| 04 | Our Expertise            |
| 05 | Why Work with Blackmont? |
| 06 | Our Process              |
| 07 | Success Stories          |
| 08 | Mutual Value Creation    |
-

---

**01****About Us**

---

Blackmont Consulting is a student-led advisory platform delivering research-driven insight and structured problem-solving. We support startups, SMEs, NGOs, and mission-led organisations by translating complex challenges into clear recommendations and practical next steps. Our teams work through disciplined engagements to deliver high-quality outputs with consistency, pace, and impact.

---

---

**02****Mission**

---

To help organisations improve performance, strengthen operations, and unlock sustainable growth through accessible, high-impact advisory support. We combine rigorous analysis with practical delivery standards, enabling clients to make confident decisions and execute with clarity. In parallel, we develop exceptional student talent through real-world consulting experience and structured project delivery.

---

---

**03****Numbers**

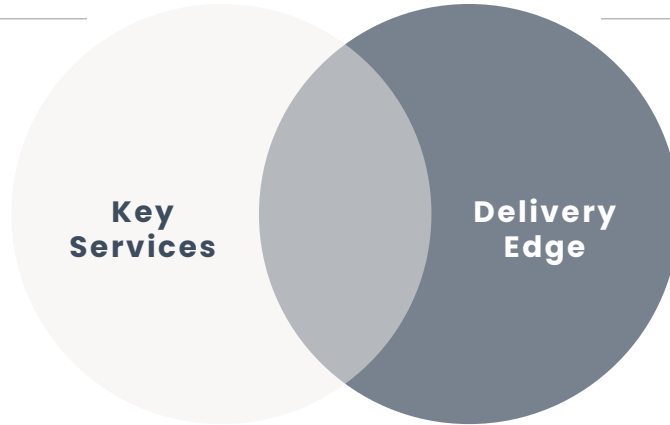
- 
- + 222 client projects delivered
  - + 960 students consultants trained
  - + 15 branches operating globally
-

### Advisory for Startups & Mission-Led Organisations

- Pro bono, high-impact advisory for startups, NGOs, and nonprofits
- Growth and performance support across strategy, operations, and go-to-market execution
- Outcome-led recommendations designed to be practical, prioritised, and measurable

### Structured 2-Month Engagement

- 8-week advisory sprint aligned to defined milestones and deliverables
- Clear cadence and outputs, including findings, recommendations, and next-step roadmap

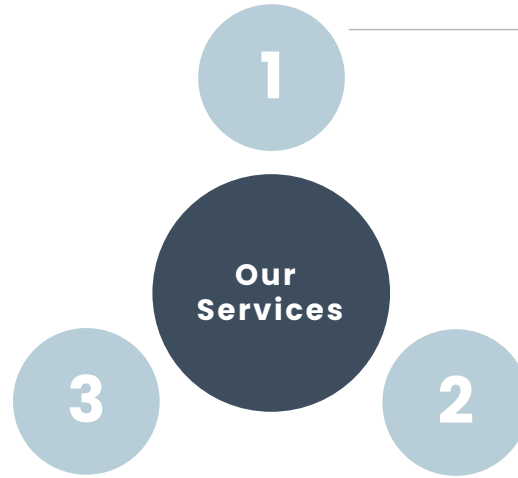


### Efficient, Structured Engagement

Designed for maximum impact with minimal client time investment.

### Initial Alignment

A focused 30-minute meeting to align on your needs and objectives, followed by 20–30-minute weekly sessions to review progress.



### Growth & Expansion Strategy

We support organisations in building growth and expansion strategies that unlock new opportunities while strengthening performance at scale. This includes identifying and prioritising growth levers, improving commercial effectiveness, enhancing acquisition and retention, and developing market-entry strategies for new regions or segments. Our work provides a structured scaling roadmap that enables resilient execution and adapts to changing market conditions.

### In-Depth Market Research

We deliver rigorous market research to enable confident, evidence-based decision-making across industries and geographies. This includes assessing customer needs and behaviours, analysing competitive landscapes and market dynamics, and evaluating demand across priority segments and regions. Our work translates complexity into actionable insight that strengthens strategic direction, supports product and service development, and informs commercial decision-making.

### Go-to-Market Strategy

We develop structured go-to-market strategies that help organisations launch, refine, or reposition products and services with clarity and commercial discipline. This includes defining priority customer segments, sharpening the value proposition, strengthening positioning and messaging, and optimising channel and partnership strategy. Our approach results in a practical execution roadmap designed to accelerate adoption, improve performance, and drive sustainable growth in both new and established markets.

## Our Expertise

### Team Capabilities

Our teams combine analytical rigour with structured problem-solving to address complex client challenges across sectors. We operate with consistent delivery standards across every engagement—ensuring clarity of direction, high-quality outputs, and measurable impact

#### Project Management

We run engagements with clear scoping, defined milestones, and a consistent delivery cadence to maintain momentum and accountability. This ensures efficient execution, strong stakeholder alignment, and reliable delivery from kickoff to final recommendation.

#### Strategy & Problem-Solving

We translate complex business questions into structured workplans, hypotheses, and decision-ready insights. Our teams support prioritisation, strategic direction, and practical recommendations that clients can implement with clarity and confidence.

#### Market Research & Insights

We generate evidence-based insight through customer research, competitor benchmarking, and market assessment. This helps organisations validate opportunities, understand demand drivers, and make informed commercial and strategic decisions.

### University Partnerships & Talent Network

Built on a foundation of academic excellence, Blackmont combines research-driven thinking with practical execution. Our consultants bring analytical rigour, innovative ideas, and a commitment to delivering meaningful impact.

#### Academic Excellence

Our consultants bring strong foundations in business, economics, engineering, and other disciplines—supporting analytical depth and structured thinking. This creates a well-rounded approach to problem-solving and ensures robust recommendations across diverse client contexts.

#### Fresh Insights & Innovation

We bring modern research methods, emerging trends, and external best practices into every engagement. By combining academic perspective with structured delivery, we generate practical ideas and recommendations that remain relevant in fast-changing environments.

Each project includes Strategic Advisor oversight (3+ years' experience) to challenge assumptions, strengthen analysis, and quality-check outputs prior to client delivery

## Why Work with Blackmont?

### 100% Pro Bono Advisory

We provide high-quality, research-driven consulting support at no cost—helping mission-led organisations strengthen performance without financial barriers.

### + 222 Client Projects Delivered

Our team has successfully delivered over 222 projects, including for startups, NGOs, and nonprofits, providing impactful solutions.

### + 960 Consultants Trained

Our teams bring strong analytical capability and diverse perspectives, applying structured problem-solving to deliver high-quality outputs with speed and consistency.



### Fast, Low-Friction Delivery *(next slide)*

Clients typically commit only 30 minutes for an initial alignment meeting and 20–30 minutes for weekly updates, allowing you to gain maximum value with minimal disruption to your operations.

### Tailored to Your Priorities

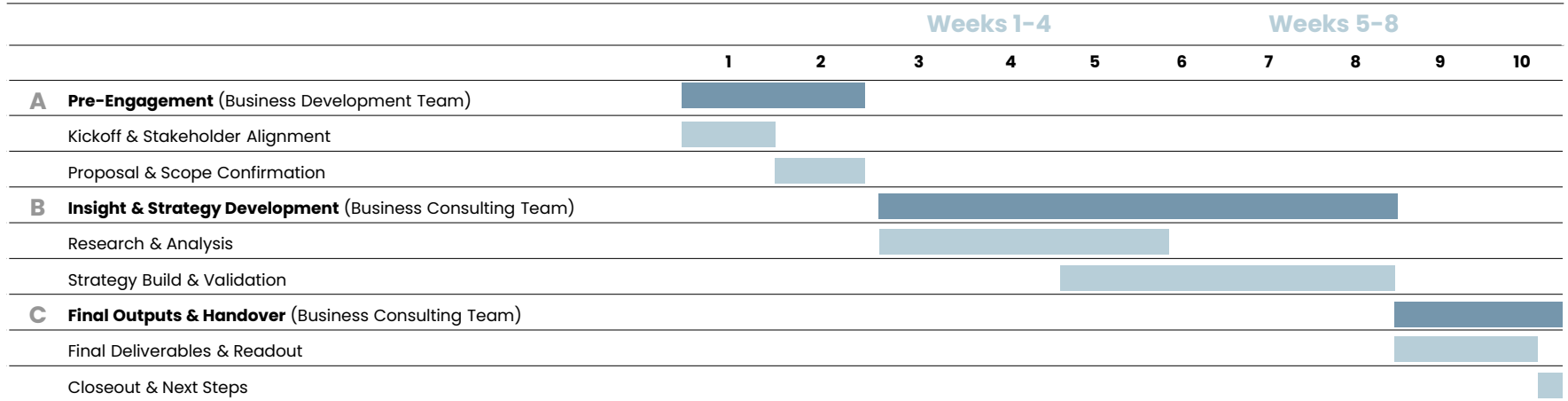
Each project is scoped around your objectives, context, and constraints—ensuring recommendations are relevant, practical, and aligned to real organisational needs.

### Invest in Future Leaders

Partnering with Blackmont supports the development of high-performing student consultants—creating long-term value through capability-building and community impact.

# 06

## Our Process





**Sharpei**  
gosharpei.com

---

**Growth strategy with clear priorities**

“Blackmont delivered a tailored growth strategy that strengthened our processes and clarified next steps. Their structured approach created immediate value.”

---



**Planeo**  
planeo.one

---

**Rigorous analysis, practical action**

“Blackmont’s analysis was thorough and the recommendations were both innovative and actionable. The team was responsive, aligned to our needs, and delivered real impact.”

---



**The Access Project**  
theaccessproject.org.uk

---

**Stakeholder-aligned strategic direction**

“From day one, Blackmont immersed themselves in our organisation and provided strategic guidance that made an immediate difference. Their ability to adapt and deliver effectively sets them apart.”

---



**Tubelight Foundation  
for Social Innovations**  
tubelightfoundation.org

---

**Insight-led recommendations with impact**

“Blackmont delivered insightful, tailored recommendations that improved our strategic direction and exceeded expectations. Their commitment and creativity helped drive meaningful growth.”

---

Move faster with structured analysis, clear direction, and implementable recommendations, at no cost and with minimal time investment.

Your Time Investment: Just 30 minutes to start, 20-30 minutes weekly.



**Client**

**Blackmont  
Team**

Build future consulting leaders while delivering measurable client outcomes through repeatable, high-quality delivery.



# THANKS

Contact us.

[info@blackmontconsulting.com](mailto:info@blackmontconsulting.com)

[blackmontconsulting.com](https://blackmontconsulting.com)

**Blck.**